



**Lancashire
Constabulary**
police and communities together

REPORT TO : STRATEGIC SCRUTINY MEETING – 24 MARCH 2016

REPORT BY: LIZ RIDING, HEAD OF MEDIA AND ENGAGEMENT

TITLE: ITEM 7 - PUBLIC ENGAGEMENT STRATEGY

1. Summary

1.1 This report updates the Commissioner on the progress of the Public Engagement Strategy for the Constabulary, including campaign planning for 2016-2017.

2. Decision Required

2.1 The Commissioner is requested to note the reports.

3. Information

3.1 A detailed paper was presented to the Strategic Scrutiny meeting 12 January with an update on engagement activity being developed and delivered by Lancashire Constabulary.

3.2 The Constabulary and the Office of the Police and Crime Commissioner both have a duty to engage with the public of Lancashire. The attached Public Engagement Strategy will complement the engagement activity undertaken by the Office of the Police and Crime Commissioner and should not be read in isolation.

The Police and Crime Commissioner's strategic engagement objectives are to ***Inform; Consult; Engage, and Campaign.***

The Constabulary's aims are to involve people in active engagement to ***promote legitimacy and transparency, achieve operational and investigative benefits, and improve satisfaction and confidence.***

Effective public engagement feeds straight into the heart of the Constabulary's mission – ***to keep people safe from harm, to make them feel safe, particularly the most vulnerable.***

The Constabulary has recently been graded 'Outstanding' for its public engagement by HMIC, and this strategy is set to build on this success and continuously improve our approach. It will provide scrutiny and accountability through a new Engagement Board, chaired by ACC Mark Bates, and will ensure

that outcomes are measured and where improvements are required, they are prioritised and tracked.

In order to adopt a more strategic approach to Campaign planning, a new process has been introduced whereby Constabulary campaign activity will be driven by and through the Engagement Board and will be prioritised according to risk, threat and harm. It will align to the Strategic Risk Assessment and will dovetail into the Police and Crime Plan priorities with close working between the Constabulary and the OPCC. This process will ensure that activity has an operational purpose, aligns to the Constabulary's mission and offers best value in terms of spend.

Liaison and feedback has been sought from the OPCC and has been incorporated in both reports.

The Strategy and Campaigns Plan will go through the BMM process for approval.

4 Implications

- 4.1 Effective Public Engagement is critical to supporting policing activity – in terms of legitimacy, transparency and operational effectiveness. It is also an area for inspection under HMIC PEEL assessment.

5 Links to Police & Crime Plan

- 5.1 The Public Engagement Strategy links directly across to the Commissioners Police and Crime Plan priorities. As referred to in Section 3, it reads across the PCC's priorities within the PCP, and will be delivered in conjunction with the OPCC where appropriate.

6 Reasons why Restricted

- 6.1 N/A

7 Background Documents

- 7.1 Public Engagement Strategy (DRAFT)
Public Engagement Infographic
Constabulary Campaigns Plan 2016-17

8 Contact for Further Information

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