

## ACCOUNTABILITY BOARD

Meeting to be held on 18 June 2024

### Sponsorship, gifts, and loans 2023/24

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#### Executive Summary

Under Section 93 of the Police Act 1996, a Police Authority may, in connection with the discharge of its functions, accept gifts of money and gifts or loans of other property, on such terms as appear to the Authority to be appropriate. The terms on which gifts or loans are accepted may allow commercial sponsorship of some police force activities.

The total value of gifts, loans and sponsorship accepted should not exceed a maximum equivalent value of 1% of the Force budget annually (£3.43m in 2023/24). Provided it remains below this figure, the PCC can assume that the value of gifts, loans and sponsorship will be discounted for the purposes of calculating Government grants to the PCC.

The value of gifts, loans, and sponsorship during the 2023/24 financial year was £351,502.32 (£47,664.64 in 2022/23).

All sponsorship, gifts and loans received fall within the guidelines set out in the Sponsorship, Gifts and Loans policy.

#### Recommendation

To note the value of sponsorship, gifts and loans received in 2023/24

## PART I

### 1. Background and Advice

#### 1.1. Sponsorship, Gifts and Loans 2023/24

Under Section 93 of the Police Act 1996, a Police Authority may, in connection with the discharge of its functions, accept gifts of money and gifts or loans of other property, on such terms as appear to the Authority to be appropriate. The terms on which gifts or loans are accepted may allow commercial sponsorship of some police force activities.

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The PCC is now informed that the value of gifts, loans, and sponsorship during the 2023/24 financial year was £351,502.32 (£47,664.64 in 2022/23).

All sponsorship, gifts and loans received fall within the guidelines set out in the Sponsorship, Gifts and Loans policy.

Although individual sums received during the year varied, the following indicate areas where significant contributions were received.

## **1.2. Lancashire Partnership Against Crime (LANPAC)**

Contributions totalling £42,911.12 were received from LANPAC to support a number of Community Safety Initiatives across the Constabulary. The individual amounts awarded were based on bids from Divisions and Departments to LANPAC.

## **1.3. West Division**

£950 was provided by multiple hotels to fund a sponsorship led operation called Op Screecher, an operation targeted at motorcycle safety during the Isle of Man TT.

## **1.4. South Division**

Outside of LANPAC funding, no extra sponsorship, gifts, or loans were received.

## **1.5. East Division**

- £1,000 of matched funding was provided by Ribble Valley Borough Council towards bike marking kits in rural areas.
- £175 was provided by Blackburn with Darwen Council as matched funding for bike marking kits, to be provided at events in Bank Top and Audley
- £43,000 was provided by Blackburn with Darwen Council, to be used towards drug partnership operations across the East area.

## **1.6. HQ**

- £750 was received from a member of the public for the purchase of a new police dog.
- Donations have been received towards the police museum (£1,466.20) and we received sums from sponsors for the Excellence Awards (£12,100).
- £250,000 was received from the Premier League as a one-off unconditional gift. **The NPCC lead for football has suggested that this should be used towards the cost of policing football matches. Whilst it has currently been placed in reserves it is proposed that it is used towards the cost of replacing one of the two horse boxes that are coming to end of life (estimated cost c£0.3m each).**

1.7. A summary of the sponsorship received in 2023/24 is provided below together with a comparison to that received in 2022/23:

<b>Division/Department</b>	<b>2023/24</b>	<b>2022/23</b>
	£	£
<b>LANPAC</b>	<b>£42,911.12</b>	<b>£39,686.73</b>
<b>West</b>	<b>£950.00</b>	<b>£1,915.02</b>
<b>South</b>	<b>£0.00</b>	<b>£3,120.00</b>
<b>East</b>	<b>£44,175.00</b>	<b>£500.00</b>
<b>HQ</b>	<b>£263,466.20</b>	<b>£2,442.89</b>
<b>Total</b>	<b>£351,502.32</b>	<b>£47,664.64</b>

## **2. Links to the Police and Crime Plan**

Sound financial management is key to the delivery of operational policing and therefore supports the delivery of frontline policing as determined by the Police and Crime Plan and the Chief Constable's Plan on A Page. As part of the overall financial management strategy transparency related to sponsorship, gifts and loans supports the delivery of sound financial management for the organisation.

## **3. Consultations**

Engagement with appropriate Constabulary divisions and departments.

## **4. Implications**

### **a. Legal**

There are no legal comments associated with this paper.

### **b. Financial**

The financial implications are contained with the report.

### **c. Equality considerations**

There are no direct Equality implications in the making of this decision.

### **d. Data Protection Impact Assessment**

There are no direct Data protection implications in the making of this decision.

## **5. Risk Management**

5.1. Sound financial management is key to the mitigation of the risks faced by the organisation.

5.2. Specific risk management issues are set out in the report.

## **6. Background Papers**

6.1. None

## **7. Public access to information**

7.1. Information in this form is subject to the Freedom of Information Act 2000 and other legislation.

7.2. Part 1 of this form will be made available on the PCC website within 3 working days of approval. Any facts/advice/recommendations that should not be made available on request should not be included in Part 1 but instead on the separate Part 2 form.

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